

Uganda USAID Economic Growth Communications Gurus



Project Title	Uganda USAID Economic Growth Communications Gurus
Project Summary	Savvy communications skills needed to create and implement a communications plan for the USAID Uganda Economic Growth Office (Kampala). Our \$80+ million annual portfolio includes agriculture, biodiversity, resilience, humanitarian response, climate change, trade, power, and Feed the Future.
Country	Uganda
Agency	Agency for International Development
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	2

Project Description

The USAID Uganda Economic Growth Office welcome at least 2 VSFS interns to conduct a stakeholder analysis and craft and implement a strategic communications plan to share with the world and our stakeholders how our USG investments in Environment/ Natural Resources & Climate Change; Vulnerable Populations; and Feed the Future -- encompassing Agriculture and Private Sector benefit Uganda. The VSFS interns will work directly with our 31-member team, Ugandans and Americans, to write persuasive communications materials. Strong writing, impeccable proof-reading, ability to work independently, and creativity required. An open mind and a desire to identify key narratives that resonate with multiple audiences will assure success. Enthusiasm and plans to engage with newer social media and non-traditional comms also welcome. You'll leave with a good sense of how USAID operates and how we contribute to U.S. Foreign Policy and International Development.

Desired Skills Interests

Skill

Project management

Proofreading

Storytelling
international development
Ability to work independently and to seek,give and receive feedback
Research and analytical abilities
Expereince in designing communication and marketing materials
Creativity
Online Communities
Strategic Communications
Facility with on-line and cross-cultural communications

Additional Information

You've got to be a people person who can motivate and excite people to tell their stories to do this. For example, an early project might be getting to know the team by developing short profiles for everyone. You have to be organized and persistent to be successful in development. The team is international -- how effectively do you communicate across cultures? We can be an older demographic, so being able to show the value of newer communications techniques is an open opportunity. If you like persuading people, then we're looking forward to hearing from you. We really need your creativity and clean writing skills!

Language Requirements

None